



The following information is required for review by the Commercial Design Advisory Team (CDAT). Once completed, please submit to:

The Geneva Business Improvement District, One Franklin Square, Suite 211, Geneva, NY 14456. Tel: 315-789-0102 Fax: 315-789-6979 or email genevanybid@gmail.com

Business Address: _____

Contact Name: _____ Phone: _____

1. Written Proposal for signage

a. Location _____

b. Size _____

c. Colors _____

d. Material _____

e. Lighting Method _____

2. A clearly-detailed facade drawing and/or photograph with the proposed sign included (superimposed) to scale so the CDAT and City Code Enforcement has a clear idea of what is proposed. Signage fonts should be an accurate representation of what is going to be installed.

Note: Please include a rendering of the design and facade treatments you wish for the committee to consider. It may be a color drawing or can be created graphically on a computer. Be sure to include exact measurements of the sign and first floor storefront(s) on any drawing.

- Please keep in mind that CDAT is there to help business owners comply with the approved regulations and help avoid those advertising/regulatory pitfalls we sell all too often with signage. The CDAT committee is here to help applicants maximize their signage impact. Because of this, CDAT strongly recommends that no work on signage be started until approval is given.

Geneva Business Improvement District

One Franklin Square, Suite 211

Geneva, New York 14456

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