



Dear Friend of the Geneva BID,

The Geneva Business Improvement District is excited to announce the details of our upcoming Annual Light Up Geneva Auction. The event will be on Thursday, November 10th, 2016 from 5:00pm-9:00pm at the LNB Operations Center located at the corner of Castle St. and Exchange St.

In order to make this event a huge success, we would like your help. We will have both a silent and live auction featuring items from businesses in the Geneva area. We would be proud to list your business as a donor of an item that will be auctioned in order to raise money for improvements to our holiday decorations in downtown Geneva.

As a result of last year's event we were able to raise enough money to purchase two wreaths and garland, which will be strung across Castle Street and Seneca Street this holiday season. In past years this annual event has raised enough money to make significant improvements, making Geneva a welcoming and attractive city for residents, business owners and guests. Together, with your help, it is our mission to make Downtown Geneva an even more appealing destination.



As always, thank you for your continued support of the Geneva Business Improvement District. We wish you the happiest of holiday seasons and hope that you will participate in this year's auction.

Respectfully,

Allyson Bero
Events Coordinator
Geneva BID

Please respond to BID by completing the form below and mailing, faxing or emailing it to Geneva BID at:
One Franklin Square Suite 211 Fax: 315.789.6979 Email: genevanybid@gmail.com
Geneva, NY 14456

Kindly respond by October 26th

Business Name: _____ Contact Name: _____

Contact Phone/Email: _____

Item for Donation: _____

Value of Donation: _____

Quantity: _____

Received: _____