



Hello, my name is Simon Corson from the Business Improvement District (BID) Board. My goal is to create a comprehensive and interactive map which potential investors, tourists, and current business people can use. Using geography coding technology, I have made an interactive map of the current businesses and available storefronts in the City of Geneva. By encouraging owners to share information about their property, we are able to better inform Geneva's potential buyers and renters. The project will provide basic information about the available storefronts utilizing Ontario County's database. Property owners can increase the number of people that view their properties and show potential renters and buyers to the relevant information promptly. The map will give demographic information about the City of Geneva as well as information about each neighborhood. The map can be found on the BID's website this fall.

Below on the left is the base layer of the map. This should look like a paper map. Below on the right is the second layer of the map. This interactive tool allows users to view information about available properties (ex: City Hall).



Below is a trial layer with many businesses included. This map is an interactive tool.



Below is the final layer of the map. This map is an interactive tool with businesses separated by category.



GENEVA BID
One Franklin Square, Suite 211
Geneva, New York 14456
P: (315) 789-0102 • F: (315) 789-6979
genevanbid@gmail.com • www.genevany.com

Please fill out this portion and return to the Geneva BID if you would like to be included in this exciting new mapping project. Fax to [\(315\) 789-6979](tel:3157896979) or email to genevanybid@gmail.com

property address	owner(s) name(s)	square footage	number of floors	utilities: gas/electric