

Featured Member Marketing Program: Digital Communications



★ 2017 Advertising Options ★



GENEVA, NY

Geneva Area Chamber of Commerce



OPTION 1:

CHAMBER E-CONNECTION NEWSLETTER ADVERTISING

- **\$100.00 per month**
- Includes placement of member's advertisement in monthly e-Newsletter, *The Chamber Connection*
- Can include an image of a pre-made ad, or a supplied digital flyer for an upcoming event or promotional program, with optional web links.
- Must supply advertising materials (artwork files-jpeg, or document-PDF) and any requested links by 15th of prior month to info@genevany.com
- Spaces available on first come, first serve basis

OPTION 2:

ADVERTISING COMBO (E-COMMUNICATIONS, SOCIAL MEDIA, & PRINTED DISPLAY)

- **\$175.00 per month**
- Includes placement of member's advertisement in monthly e-Newsletter, *The Chamber Connection*
- Includes placement of member's advertisement in additional e-blasts and communications for upcoming events, news or reminders during that month
- Includes printed copies of member advertisement to use for display and distribution at the Chamber's office and downtown visitor center during that month
- Includes (2) featured posts on social media
- Spaces available on first come, first serve basis

Detach this portion and return to: Geneva Area Chamber of Commerce P.O. Box 587 Geneva, NY 14456

Or fax to: 315-789-3993 or email info@genevany.com

Business Name: _____ Primary Contact Name: _____

Title: _____ Phone: _____ Email: _____

Address: _____ City: _____ Zip: _____

Marketing Program Choice : (Please Circle One) Option 1 Option 2

Program Dates Requested (Spaces are booked monthly): _____

Payment: (Please Circle One) Enclosed Credit Card

Signature: _____ Date: _____

FOR OFFICE USE ONLY: MONTH: _____ PAYMENT METHOD: _____ CHECK #: _____