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Chamber Announces Details for 2018 Chamber Cup Golf Tournament

(Geneva, NY) - The Geneva Area Chamber of Commerce will host its 2018 Chamber Cup Golf Tournament on Wednesday, May 23 at Big Oak Golf Course in Geneva. The theme for this year's tournament is Americana.

Participants will enjoy a day of golf, games, food and fun while celebrating the Red, White and Blue!

As one of the Chamber's three major annual events, the Golf Tournament is one of the primary fundraisers that provides proceeds to sustain key programs, benefits and new initiatives to support and promote member businesses.

The Chamber is pleased to announce that Hobart and William Smith Colleges will once again be this year's *Primary Event Sponsor* for the 2018 Tournament. The Colleges has remained an avid supporter of the Chamber through various partnerships, while actively participating in ongoing programs, and also volunteering with chamber committees and special events over the years.



HOBART AND WILLIAM SMITH
COLLEGES

"Being involved in the Geneva Area Chamber's Golf Tournament can easily be considered the kick-off for summer fun," said Alexa Wessie, Business Lending Specialist with Reliant Community Federal Credit Union and chairperson of the Chamber's Golf Committee.

Whether it's participating by sponsoring a hole or building a team with your co-workers, Wessie notes the Geneva Area Chamber makes it easy to get to know other businesses within our growing community.

"So dust off your clubs, set your auto reply to 'out of office', and come join in on what will be your favorite day of work thus far in 2018!," Wessie added.

Along with Hobart and William Smith Colleges as the primary tournament sponsor, the Chamber has also announced that Tradition Chevrolet will be the *2018 Driving Sponsor*. Sponsors will host one of the featured stations with attendee giveaways, games or entertainment including a special hole-in-one contest that will feature the chance to win a brand-new car from Tradition Chevrolet.



The tournament also provides activities and options that would help attract more non-golfers to the event. "We want to remind our members and partners that this event has truly evolved into more of an overall attraction, or celebration, featuring a day of outdoor festivities that is fun for both the golfers and non-golfers alike," said Miranda Odell, Executive Director for the Chamber.

Participating businesses are taking part by entering a team, or teams, in the tournament or by being on-site at a station set up throughout the course.

Having grown significantly in size over the years, the Geneva Chamber Cup Golf Tournament has gained popularity from its original themes, as well as being one of the earliest-held tournaments of the season. In recent years the event has drawn a regional crowd with support and business representation from communities in Ontario, Seneca, Monroe, Wayne, Schuyler and Yates Counties.

This year is no different, with local and regional businesses participating, including the Cayuga Lake Wine Trail, Seneca Lake Wine Trail, TPS Logistics, Wegmans, the Watkins Glen Harbor Hotel and a live broadcast from the Finger Lakes Radio Group. In addition to visiting the interactive member stations, tournament participants and event attendees will also be able to enjoy a variety of food and beverages throughout the day, including juice from Red Jacket Orchards featuring the red, white, and blue theme. This year will also include the ever-popular Photo Booth station, featuring professional photographers and the return of the annual souvenir photo gifts following the event.

As remaining spaces for participating in this tournament are now limited, registrations are due no later than Friday, May 11. There are currently 5 team spaces available. Limited sponsorship opportunities are also still available. Registration forms can be found on the Chamber's website at www.genevany.com or by contacting the Chamber office at One Franklin Square. For more information please email info@genevany.com or call 315-789-1776.

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