

Business After Hours event to showcase government, businesses

Geneva Chamber holding after-hours event at town hall

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GENEVA — A November event puts the spotlight on business growth in the town of Geneva.

The Geneva Area Chamber of Commerce is teaming up with Geneva town government for the November “Business After Hours” networking mixer. It’s set for 5 to 8 p.m. Nov. 14 inside the County Road 6 town hall building.

“We value our relationship with our local Chamber of Commerce and are pleased to offer a Business After Hours reception,” Geneva Town Supervisor Mark Venuti said. “People can network at the town hall, see some of our programs, and enjoy food, beer, wine and juice from town establish-



Odell



Venuti

ments. If the weather permits, we’ll show off our community garden and bike park in the making behind the town hall.”

The Chamber said the Geneva Town Hall event is a bit different from its traditional mix-

ers, with the town showcasing a number of town businesses and their products.

For example, beer will be provided by Gael Brewing Co. The wine will come from Billsboro Winery, with additional tastings from Headley’s Liquor Barn. Light appetizers from Club 86 will be featured, while other



Aliperti

businesses taking part include Bank of the Finger Lakes and Finger Lakes Radio Group.

A local honey producer is featured, and the town’s volunteer fire departments will be attending.

Kim Aliperti, an event organizer, co-owner of Billsboro Winery and a member of the Town Board and the Chamber Board of Directors, said the event is a chance to showcase “the various businesses and town departments and committees that keep the town thriving.”

“This is a great example of the Chamber partnering with the town to help promote and support the area and its growing economic development base,” added Miranda

Odell, the Chamber’s executive director.

The town’s Sustainability Committee will be showing off current projects, while the Economic Development Committee will also have some displays of some proposed town projects, Aliperti added.

The Chamber said Business After Hours events help increase awareness of Chamber members by offering guests the opportunity to visit and experience the properties and to see or sample the products or services of each.

While the town has retained its agricultural roots, it has grown with commercial and tourist development, the Chamber noted.

Reservations for the event are required, and must be made by Nov. 12. For more information or to reserve space, call the Chamber at (315) 789-1776 or email info@genevany.com.