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## GENEVA CHAMBER CO-HOSTS MEMBER MILESTONE CELEBRATION FOR COMMUNITY PROUD APPAREL



*Photo by Neil Sjoblom*

A crowd was present at the official ribbon cutting celebration that was co-hosted by the Geneva Area Chamber of Commerce at Community Proud Apparel at 423 Exchange St. in Geneva on Wednesday, November 28. Chamber staff, city officials, local business owners and employees gathered to show their support at the event, which included a ceremonial ribbon cutting presentation under the Chamber's popular Member Milestone Celebration Program. The program was introduced in 2016 as a benefit for members of the Chamber, with the purpose of providing awareness and exposure for the many businesses and organizations that the Chamber represents.

Community Proud Apparel provides screen printing and embroidery services, along with a full line catalog offering. The business – which also sells the popular I Heart FLX clothing- offers marketing solutions, from logo creations to promotional products. The business was originally located in the One Franklin Square Building. The owner, Chad Lahr, is an active Chamber Board Member.

The Chamber partnered with the city and Business Improvement District on the Community Proud Apparel milestone.

"Businesses in Geneva continue to provide the city with a strong foundation for a competitive future – to be a city that people and businesses of all kinds are drawn to for its high quality of life – a uniquely urban city," said City Manager Sage Gerling. "Congratulations to Community Proud Apparel on the expansion."

**Included in photo:** (left to right) Lindsay Betts of Community Proud Apparel, City Manager Sage Gerling, Chamber staff Tara Johnson, Chamber Executive Director Miranda Odell, Jessica Lahr of Community Proud Apparel, Chad Lahr of Community Proud Apparel (front, center), Andrew Horner of Community Proud Apparel, Ronald Nardozi of Community Proud Apparel, Gordon Lahr of Community Proud Apparel, Jaclyn Pitifer of Community Proud Apparel, Business Improvement District Executive Director and Chamber Board Member Mark Palmieri and Chamber staff Andrea Deckert.

As a key benefit of Chamber membership, the Geneva Area Chamber of Commerce offers assistance to and promotion of members' Milestone Celebrations. The co-hosted promotional events offer exposure and awareness for member businesses along with the people, products, and services that each provides.



Milestone Celebrations can include Ribbon Cutting Ceremonies, Anniversary Celebrations, Grand Openings, Re-Openings, or Relocation-based Open Houses.

For more information on this program, visit the Chamber's website at [www.genevany.com](http://www.genevany.com) or call (315) 789-1776. To see additional photos from the Community Proud Apparel Member Milestone Celebration, visit the Chamber's Facebook page, @GenevaAreaChamber.

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