



Geneva Area Chamber of Commerce
One Franklin Square, Suite 202
P.O. Box 587 Geneva, NY 14456
P: (315) 789-1776
F: (315) 789-3993

For Immediate Release: June 6, 2019

Contact: Geneva Area Chamber of Commerce, 315-789-1776, info@genevany.com

Chamber Announces Most Successful 2019 Chamber Cup Golf Tournament



(Geneva, NY) - The Geneva Area Chamber of Commerce hosted its 2019 Chamber Cup Golf Tournament, sponsored by Hobart and William Smith Colleges, on Wednesday, May 22. The event was held at Silver Creek Golf Course in Waterloo featuring an "Around OUR World in 18 Holes" theme and was attended by over **100** Chamber members, local representatives, and community partners.

The winning team of the Chamber's 2019 tournament was Geneva Granite, with team players consisting of Pat Connor, Mario Fratto, Markie Pitifer and Jeff Panek. (pictured, L to R)

Having grown significantly in size over the years, the tournament has gained success and popularity from its original themes, while drawing support and participation through golf teams as well as on-course vendor stations which feature a variety of networking games and interactive activities to keep both golfers and the non-golfers engaged. This year's on-course activities and interactive stations included tasting stations from the Cayuga Lake Wine Trail and Geneva Gelato; a live broadcast from the Finger Lakes Radio Group; an onsite vehicle by Tradition Chevrolet; meet and greet stations by Finger Lakes Partners Insurance; Lyons National Bank; Reliant Community Federal Credit Union; Staples; the Watkins Glen Harbor Hotel; Wegmans of Geneva; a photo booth by Hobart and William Smith Colleges; and perhaps the highlight and most popular booth on the course- being the addition of Geneva Red Wings, who hosted players and managers on site, with a speed radar pitching contest.

"HWS is proud to support the 2019 Chamber Cup, which embodies so much of what's great about our community," said Robb Flowers, HWS Vice President for Campus Life. "A picturesque setting, a celebration of our area's thriving businesses, outstanding local food and beverages, and most of all the many friends and neighbors who call Geneva home — it all adds up to a wonderful event that highlights our great city and the region."

HWS has remained an avid supporter of the Chamber through various partnerships, while actively participating in ongoing programs, and also volunteering with chamber committees and special events over the years.

Along with Hobart and William Smith Colleges as the Primary Event Sponsor, the Chamber would also like to thank Tradition Chevrolet who was the 2019 *Driving Sponsor*; Walmart Geneva Supercenter as the 2019 *Community Sponsor*, and Geneva Wegmans for providing support as this year's *Promotional Sponsor*.

"We are humbled by, and grateful for, the outstanding support of our sponsors, and we are so proud of what this tournament has grown to be," said Chamber President Miranda Odell. "A wonderful assortment of Chamber members, partners and volunteers are involved with this event from day one, and they are the ones who have truly made this such a success, and who we are most appreciative of," she added.

In addition to its growing support, the 2019 tournament also saw the largest turnout of volunteers to date for a Chamber Golf Tournament. Volunteers assisted in the planning of the event and played a critical role in the execution of duties during the day, from helping at registration to manning each of the on-course games.

The Chamber would like to acknowledge and thank the following volunteers and their organizations who participated in the event: Abigail Hansen ~Casella Waste; Leigh Pitifer~ Finger Lakes Community College; Meghan Finnerty, Lauren Cook, and Caitlin Wirth~ Finger Lakes Federal Credit Union; Alyssa Kennard~ Finger Lakes Radio Group; Kelsey Thibault, Josh Miller and Abby Weaver ~ Lyons National Bank; Janelle Carter ~ Staples; Dick Austin~ Bella's Sicilian Ristorante; Kristen Tobey ~ Hobart and William Smith Colleges; Diana Perry ~ Five Star Bank; Alexa Wessie, Karen Dean and Jill Johnson ~ Reliant Community Credit Union; Ron Telarico; Polly Clark ~



Generations Bank; Tanya Taylor ~ Petrella Phillips; Ruri Chappell ~ Zotos International. *Special thanks to Hobart and William Smith Colleges Student Photographers from the Communications Department.*

Additional Thanks to the following Businesses for their Donations and Support: Red Jacket Orchards Fruits Outlet; Finger Lakes Partners Insurance ; Littlejohn Orthodontics; Five Star Bank; Silver Creek Golf Course; Sjoblom Photography; Tierney Pension Administration, Trombley Tire & Auto Services inc, LLC; Geneva Walmart; Zotos International.

Planning for the 2020 Chamber Cup will begin after the Chamber's Annual Dinner, which takes place in January. To learn more about the Chamber' programs and services, including opportunities to get involved for volunteering with special events, please email info@genevany.com or call 315-789-1776.

###

GENEVA AREA CHAMBER OF COMMERCE
ONE FRANKLIN SQUARE
GENEVA, NY 14456
315.789.1776