

**For Immediate Release:**

**Date:** July 12, 2021

**Contact:** Miranda Odell, Geneva Area Chamber of Commerce  
315-789-1776, [info@genevany.com](mailto:info@genevany.com)

**CHAMBER GOLF TOURNAMENT A SUCCESS, WINNER ANNOUNCED**

(Geneva, NY) - The Geneva Area Chamber of Commerce hosted its 2021 Chamber Cup Golf Tournament on Wednesday, June 23 at Silver Creek Golf Course in Waterloo. This year's event came in just under the Chamber's most successful tournament which was held in 2019.



Among the 24 teams that participated in the scramble-style tournament, the winning team was Geneva Granite, consisting of Mario J. Fratto, Markie Pitifer, Jeff Panek, and Kevin Bucklin. This was the second win in two years that Geneva Granite took home the first place prize.

Participants at the tournament enjoyed a day of more than just golf, with the return of activity stations set up by member businesses that were on display throughout the course offering games or giveaways.

**Photo caption: From Row, Left to Right- Tara Johnson, Chamber Marketing and Events Coordinator; Markie Pitifer; Kevin Bucklin; Mario Fratto; Ralph Fratto Sr; Miranda Odell, Chamber President. Back Row: Chamber Treasurer, Josh Miller of Lyons National Bank; Chamber Vice Chair, Tanya Taylor of Petrella Phillips; and Chamber Chairman, Charlie Bartishevich of Finger Lakes Partners Insurance. Photo by Neil Sjolom.**

Sponsors for the 2021 Tournament included a recently announced new title sponsor, Upstate Fiber Networks, a division of Ontario & Trumansburg Telephone Companies, after the completion of a multi-year sponsorship that had been graciously provided by Hobart and William Smith Colleges. Walmart Geneva Supercenter also offered support as the Community Sponsor as well as Red Jacket Orchards who was the event's 2021 Refreshment Sponsor.

"The Chamber would like to extend its gratitude to year's sponsors for their generosity and involvement and would also like to thank the many event attendees, volunteers and member businesses and organizations who

participated and assisted with the entire tournament from start to finish," stated Miranda Odell, Chamber President.

"We are incredibly grateful to the team at Upstate Fiber Networks. As a nonprofit organization that was in the same position as so many other regional businesses that struggled with a year of the pandemic's setbacks, the support and success of this year's event was even more critical for sustaining the programs and services that we provide," she added.

As one of the Chamber's three major annual events, the Golf Tournament is one of the primary fundraisers that provides proceeds for key programs, benefits, and new initiatives of supporting and promoting member businesses.

The Geneva Area Chamber of Commerce is a private, membership-based organization that focuses on representing its member businesses and partners. As a primary benefit of Membership, the Chamber generates awareness and provides exposure for its members through marketing and public relations. To learn more about the Chamber's programs and services, including opportunities to get involved for volunteering with special events, please email [info@genevany.com](mailto:info@genevany.com) or call 315-789-1776.

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